

# SCHEDULE AUGUST 18 - 20

## Energize

TOOLS FOR STUDIO SUCCESS

### ENERGIZE 2023: TOOLS FOR STUDIO SUCCESS

**\$299**

Friday, August 18 - Sunday, August 20



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### PRE-CONFERENCE SESSION: CLASSROOM MANAGEMENT SOS

**\$99**

Friday, August 18, 8:00am - 12:30pm



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### POST-CONFERENCE SESSION: STUDIO EXECUTIVE POWER SESSION

**\$49**

Sunday, August 20, 3:00pm - 7:00pm



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# FRIDAY, AUGUST 18

- ENERGIZE ATTENDEES
- ENERGIZE ADD-ON
- EXPO + ENERGIZE ATTENDEES
- STUDIO EXPO: SHOPPING + VISIT VENDORS

TIME	REGISTRATION	RAVINIA ABC	RAVINIA DEF	BIRCH
8:00 - 9:00				<b>PRE-CONFERENCE SESSION: CLASSROOM MANAGEMENT SOS</b> TRICIA GOMEZ Add-on to your Energize registration or purchase à la carte
9:00 - 10:00				
10:00 - 11:00	<b>ATTENDEE REGISTRATION</b>			
11:00 - 12:00				
12:00 - 1:00				
1:00 - 2:00		<b>VISIT THE REVOLUTION STUDIO EXPO</b> Browse our entire line of dancewear + costumes and visit with 20+ industry vendors to start planning your best season ever!		
2:00 - 3:00			<b>ENERGIZE WELCOME + OPENING KICK OFF</b>	
3:15 - 4:00			<b>ENERGIZE GENERAL SESSION</b> Featuring Misty Lown, Sean Dever, Suzanne Blake Gerety, Joe Naftal, Melanie Gibbs, and more!	
4:00 - 5:00				
5:00 - 6:30		<b>WELCOME RECEPTION COCKTAILS + APPETIZERS</b> <i>All Attendees + Vendors</i>		

SCHEDULE SUBJECT TO CHANGE



# SATURDAY, AUGUST 19

- ENERGIZE ATTENDEES
- ENERGIZE ADD-ON
- EXPO + ENERGIZE ATTENDEES
- STUDIO EXPO: SHOPPING + VISIT VENDORS

TIME	RAVINIA ABC	RAVINIA D	RAVINIA E	RAVINIA F	BIRCH
8:30 - 9:30	<b>VISIT THE REVOLUTION STUDIO EXPO</b> Browse our entire line of dancewear + costumes and visit with 20+ industry vendors to start planning your best season ever!	<b>COMPLIMENTARY GRAB + GO BREAKFAST</b> Sponsored by Revolution			
9:30 - 10:15		<b>MELANIE GIBBS</b> Staff Management: Leading a Dream Team	<b>JOE NAFTAL</b> The Bottom Line on Recitals: Tips for a Profit-Minded Performance	<b>KIM BLACK</b> Preschool Dance Ignited! Get Inspired with Fresh Ideas for Your Preschool Dance Program	<b>DR. TASHA WELLS</b> The Curriculum Impact
10:30 - 11:15		<b>MISTY LOWN</b> Return to Your Love of the Studio	<b>JENNIFER RANDALL-YOUNG</b> Successful Social Ads Blueprint	<b>JAZZ PROGRESSIONS</b> Teacher Coming Soon	<b>DR. ASHLEY MUSHAMBA</b> Let's Talk! Diversity in Dance
11:30 - 12:15		<b>SEAN DEVER</b> Time to Pivot! Pricing, Discounts, and How to Make More Money at Your Studio	<b>KRISTIAN ALTUVE + BRYCE CONLAN</b> Dance Studio Marketing Makeover LIVE	<b>JAZZ TECHNIQUE</b> Teacher Coming Soon	<b>TIFFANY HENDERSON, TWINKLE STAR DANCE</b> From 250 Students to 2500 - Secrets to Manageable and Profitable Growth
12:15 - 2:00		<b>LUNCH BREAK</b> Enjoy lunch at the hotel restaurant or nearby dining options!			
2:00 - 2:45		<b>SUZANNE BLAKE GERETY</b> Make Business Pricing and Policy Changes with Confidence	<b>JILL ATHRIDGE</b> Marketing Your Brand Through Community Partnerships	<b>ANDREA TRENCH</b> How to Engage in the 2023-2024 Dance Season	
3:00 - 3:45		<b>KRISTIAN ALTUVE + BRYCE CONLAN, DANCE MOTION MARKETING</b> How to Build An Endless Dance Students System	<b>TRICIA GOMEZ + KARLY PIERCE LYSTAD</b> Babies! Introduction to Parent-and-Me Child Development Classes	<b>MARTIN BRONSON</b> Tap: Dancing the Music	
4:00 - 4:45		<b>JOE NAFTAL</b> Studio Communication Lab: How to Break Through Beyond Newsletters and Emails	<b>GINGER HAITHCOX</b> Level Up Your Student Assistant Program	<b>MANDY YIP</b> Strong, Flexible Dancers	
6:00 - 10:00		<b>2024 COLLECTION LAUNCH PARTY</b> Join us at the 2024 Collection Launch Party: Revolution's biggest celebration of the season! Enjoy pre-show drinks and bites, be inspired by the fully-choreographed live fashion show, and dance the night away at the DJ-hosted after-party with drinks and snacks. Dress to impress!			

SCHEDULE SUBJECT TO CHANGE



# SUNDAY, AUGUST 20

- ENERGIZE ATTENDEES
- ENERGIZE ADD-ON
- EXPO + ENERGIZE ATTENDEES
- STUDIO EXPO: SHOPPING + VISIT VENDORS

TIME	RAVINIA ABC	RAVINIA D	RAVINIA E	RAVINIA F	BIRCH
9:00 - 10:00	<b>VISIT THE REVOLUTION STUDIO EXPO</b> Browse our entire line of dancewear + costumes and visit with 20+ industry vendors to start planning your best season ever!	<b>COMPLIMENTARY GRAB + GO BREAKFAST</b> Sponsored by Revolution			
10:00 - 10:45		<b>BECCA MOORE + DANI ROSENBERG</b> Your Big Fun Show!	<b>MARTIN BRONSON</b> Supercharging Your Studio's Organization and Collaboration	<b>LIZZIE MACKENZIE</b> Ballet Is For Everyone!	<b>LAUREN MILLER, JACKRABBIT</b> The Most Meaningful Connections Your Studio Should Prioritize
11:00 - 11:45		<b>SEAN DEVER</b> Employment Practices We All Must Know: Hiring, Firing, Pay and More!	<b>TRICIA GOMEZ + TAYLOR HILLER</b> Make Dance Class More Accessible with Sensory-Friendly Dancewear	<b>LIZZIE MACKENZIE</b> Contemporary Somatics + Movement Invention: Practical Class and Phrase Implementation	<b>SHANNA KIRKPATRICK</b> Athlete Mindset, Entrepreneur Heart: Winning the Game of Business and Life
11:45 - 1:00		<b>LUNCH BREAK</b> Enjoy lunch at the hotel restaurant or nearby dining options!			
1:00 - 1:45		<b>PANEL DISCUSSION HOSTED BY SUZANNE BLAKE GERETY</b> Creating an Inclusive Studio	<b>JILL TIRONE</b> Dance Through Your To-Do List: Productivity Tips for Busy Studio Owners + Staff	<b>KATIE GROVEN</b> Establishing a Strength Training Routine for Your Dancers	<b>BRANDI VICKERS, TUTUTIX</b> 3½ Big Ideas for Increasing Revenue!
2:00 - 2:45		<b>TIFFANY HENDERSON</b> Increase Your Retention and Revenue with a Holiday Performance	<b>PANEL DISCUSSION HOSTED BY JILL TIRONE</b> Maximizing Studio Communication + Technology	<b>MANDY YIP</b> Acro Curriculum for Junior Dancers	<b>PANEL DISCUSSION HOSTED BY PATTY RIELLEY</b> Student Retention Strategies
3:00 - 7:00					<b>POST-CONFERENCE SESSION: STUDIO EXECUTIVE POWER SESSION</b> <b>JOE NAFTAL</b> Add-on to your Energize registration or purchase à la carte

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