

PRESENTED BY:

REVOLUTION



2024
Energize

TOOLS FOR STUDIO SUCCESS

AUGUST 16-18
CHICAGO



EXHIBITING AT THE REVOLUTION STUDIO EXPO DURING OUR 7TH ANNUAL ENERGIZE EVENT unlocks direct access to your key audience – studio owners and decision-makers. We all know that the best relationships are built with face-to-face connections. Don't miss this opportunity to spend a valuable weekend networking with dance studio owners and decision-makers to expand your brand's awareness. Energize attendees will be there to visit for all three days, and each day additional Expo attendees will be stopping by your booth! The Revolution Studio Expo is FREE for studios to attend, so invite everyone to come by and see you.

Get ready to turn leads into invested customers by spending time getting to know them and their studios' needs personally. We are also offering additional sponsorship opportunities to maximize your company's exposure. Secure your exhibitor spot now, spaces are limited and demand is high. See you there!



WHERE & WHEN?

August 16-18, 2024

The Westin Chicago Lombard - Lombard, IL

Situated in the heart of the Lombard/Oak Brook business and shopping district, the hotel blends sophistication and style with all the modern conveniences that both leisure and business travelers can enjoy. Offering exceptional service and comfortable accommodation, guests at the Westin Chicago Lombard can take advantage of the hotel's indoor pool and the exclusive Westin Workout fitness centre, equipped with state-of-the-art facilities. The Westin Chicago is ideally located with access to both O'Hare and Midway Airport for your traveling convenience. **Book by Thursday, July 19, 2024 by calling 630-719-8000 or [online](#).**

IMPORTANT DATES

NOW

Submit company logo

NOW

[Join](#) the Energize BAND group for vendors and attendees

WEDNESDAY, JULY 17, 2024

Fill out Vendor Information Form (will be sent via email)

MID-JULY

Vendor Booth Selection

FRIDAY, JULY 19, 2024 5:00PM CST

Hotel room reservation cut off

WEDNESDAY, JULY 31, 2024

Swag goodies due

WEEK OF AUGUST 12, 2024

Shipments can be accepted at hotel

CONTACT

If you have any vendor questions, please contact Noa Greenfeld at events@revolutiondance.com.

LOGO

Please send a PNG or a vector file of your white logo with a transparent background, as well as your standard color logo to events@revolutiondance.com. Minimum 300px wide, vector preferred.

BAND

[Join](#) the Energize BAND group for exclusive attendee and vendor communications. We will utilize the app leading up to and during the event.

SHIPPING

Ship booth materials directly to the Westin Chicago Lombard using the attached shipping label at the end of this packet. Due to limited storage space at the hotel, shipments must arrive between Monday, August 12th–Thursday, August 15th. Material handling fees will be charged by Westin Chicago Lombard for any items shipped directly to the hotel, prices are included in the Vendor Order Form. All vendors shipping to the hotel must have a [Vendor Order Form](#) on file with the hotel.

Receiving hours:

Monday-Saturday 8:00am-4:30pm

Sunday + Holidays Closed

RETURN SHIPPING

Contact Jennifer Spero at jennifer.spero@westin.com for any questions on inbound or outbound shipments through the hotel.

Please be prepared with a FedEx, UPS, or carrier return label for all of your boxes. All outbound boxes will incur a \$6 shipping fee for material handling from the hotel. All boxes should be left in your booth on top of the exhibit table for collection by a hotel staff member.

Any package not properly labeled or lacking payment will not be processed for outbound shipping. These will be held at the hotel for 30 days and then discarded. Revolution will not transport or ship booth materials on your behalf. Use hotel address as your pick-up address:

Westin Chicago Lombard

70 Yorktown Center

Lombard, Illinois, USA, 60148

VENDOR DETAILS

WIFI + AV NEEDS

Wifi can be purchased directly through Encore by filling out and submitting the [Vendor Order Form](#) to Jennifer Spero at jennifer.spero@westin.com. Your booth includes a standard electrical connection. If you need additional power or AV needs for your booth, book through Encore. Orders placed after Friday, August 2nd will incur a 50% premium fee.

SWAG BAG

All vendors receive FREE participation in the swag bag, a great way to get your product or company name right into the hands of attendees! Just send 300 promotional items to us by Wednesday, July 31, 2024. Send shipments to:

ATTN: Noa Greenfeld
Revolution
6100 West Howard St.
Niles, IL 60714

FOOD

As a vendor, your booth fee includes:

- Grab & Go Breakfast on Saturday and Sunday for 2 employees
- Appetizers and open bar during Friday's Welcome Reception
- Appetizers and open bar during Saturday's 2025 Collection Launch Party for 2 employees (requires RSVP closer to the event)
- Lunch and sit-down meals will not be served. Please feel free to close your booth and take a lunch break as needed!

There are a lot of great food options within moments of the hotel property:

- Harry Caray's Italian Steakhouse (located inside the hotel)
- Holy Mackerel! (located inside the hotel)
- Olive Garden
- Capital Grill
- Greek Islands
- Bucca Di Beppo
- Uncle Julio's
- P.F. Chang's
- And many more in the Yorktown Center area!

VENDOR SCHEDULE*

FRIDAY, AUGUST 16	
8:00AM-12:30PM	Vendor Setup
12:30PM-4:00PM	Vendor Booths Open
4:00PM-6:00PM	Welcome Reception + Keynote
SATURDAY, AUGUST 17	
8:30AM-9:30AM	Grab + Go Breakfast
8:30PM-5:00PM	Vendor Booths Open
6:00PM-10:00PM	2025 Collection Launch Party includes Cocktail Hour, Fashion Show, After Party
SUNDAY, AUGUST 18	
8:30AM-9:30AM	Grab + Go Breakfast
8:30AM-3:30PM	Vendor Booths Open
3:30PM-6:00PM	Vendor Breakdown

*Schedule subject to change



**Westin Chicago Lombard
Grand Ballroom**

**70 Yorktown Center
Lombard, Illinois 60148**

VENDOR NAME:

CONTACT:

“Energize allows us to spend **quality time with studio owners** who are genuinely interested in transforming their studio culture.”

-Ian Hockley, Wingman for Dance

“Being here as a vendor has been great. We were able to make **so many connections** with so many people. It was a really great opportunity to connect with everyone here.”

-Gina Mattsy, Discover Dance Early Childhood Education

“What we really love about coming to Energize as a vendor is that it is **different than a lot of the big trade shows** which are a really salesy environment. This is a really personal connection. It is a great positive uplifting experience for all the studio owners there and they are really there to just say hi and get to know you and see what you have to offer.”

-Elizabeth Kersey, Turn it Up Dance Challenge



Energize



EXHIBITOR RULES AND REGULATIONS

These Rules and Regulations are to be construed as part of all space contracts. Revolution reserves the right to interpret them as well as to make final decisions on all points not specifically covered.

1. Agreement to Rules – Exhibitor, for himself/herself and his/her employees, agrees to abide by the foregoing rules and by any amendments that may be put into effect by Revolution.

2. Show Hours and Dates – Hours and dates for installing, showing and dismantling exhibits shall be those specified by Revolution. All exhibits must be open during exhibit hours, and no dismantling or packing may be started before the official close of the exhibit.

3. Eligible Exhibits – Revolution reserves the right to determine the eligibility of any company or product for inclusion in the Conference.

4. Booth Construction and Arrangement – Exhibitors shall be so arranged as to not obstruct the general view, nor hide the exhibits of others.

5. Demonstration Equipment Placement – All demonstration equipment including operator's position must be located within reasonable bounds around their table. Revolution reserves the right to move exhibitor's equipment if it is found to be obtrusive.

6. Displays and Decorations – Merchandise signs, decorations, or display structures shall not be pasted, taped, nailed, or tacked to walls. No exhibit material, equipment, trunks, cases or packing materials shall be left in any aisle, but shall be connected to the exhibit space during exhibit hours.

7. Security – Exhibitor should make provisions to safeguard his goods from the time they are placed in the booth until the time they are removed. Revolution will not be responsible for loss or damage due to any cause. Each party agrees to be responsible for their own property through insurance or self-insurance and shall hold harmless each of the other parties for any and all damage caused by theft and those perils normally covered by a re and extended coverage policy.

8. Damage to Property – Exhibitor is liable for any damage caused

to building doors, walls or columns, or to standard booth equipment, or to other Exhibitor's property. Exhibitor may not apply paint, lacquer, adhesive or coating to building columns and doors or to standard booth equipment.

9. Restrictions – Show Management reserves the right to restrict exhibits which are objectionable because of noise, glaring or flashing lights, method of operation, or any other reason, and also to prohibit or evict any exhibit which, in the opinion of Revolution, may detract from the general character of the exhibit. This reservation includes persons, things, conduct, printed matter or anything Revolution judges to be objectionable. In the event of such restriction or eviction, Revolution is not liable for any refund of any amount paid hereunder. No display material exposing an unfinished surface to neighboring booths will be permitted. Demonstrations must be so located that crowds collected will be within the exhibitor's space, and not blocking aisle or neighboring exhibits. Contests of any kind must be approved in writing by Revolution. The playing of music is prohibited on the exhibit floor without the approval of Revolution.

10. Responsibility – If the exhibitor fails to comply in any respect with the terms of this agreement, Revolution shall have the right, without notice to the exhibitor to offer said space to another exhibitor or to use said space in any other manner, but this shall not be construed as affecting the responsibility of the exhibitor to pay the full amount specified by the contract.

11. Compliance – The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning safety, health, together with the rules and regulations of the operators and/or owners of the property wherein the exhibit is held. Federal, state and city laws must be strictly observed. Cloth decorations must be flameproof. Wiring must comply with fire department and underwriters' rules.

12. Liability – Revolution, its agents and employees, and the hotel,

RULES AND REGULATIONS

their agents and employees shall not be responsible for any loss, theft or damage to the property of the exhibitor, his or her employees or representatives. Further, Revolution will not be liable for damage or injury to persons or property during the term of this agreement from any cause whatsoever by reason of the use or occupancy of the exhibit space by the exhibitor or his assigns, and the exhibitor shall indemnify and hold harmless Revolution from all liability which might ensue from any cause whatsoever. If the exhibitor's material fails to arrive, the exhibitor is nevertheless responsible for all amounts due hereunder. It is the responsibility of the Exhibitor to maintain proper insurance coverage for its property and liability.

13. Cancellation or Termination of Exposition – In the event that the premises where the exposition is to be held shall, in the sole determination of Revolution, become unfit or unavailable for occupancy, or shall be substantially interfered with, by reason of picketing, strike, embargo, injunction, act of war, act of God, fire or state of emergency declared by any government agency or by reason of any municipal, state or federal law or regulation or by reason of any other occurrence beyond the control of Revolution, Revolution may cancel or terminate the exposition. In the event of such cancellation or termination, the exhibitor waives any and all claims the exhibitor might have against Revolution. In case Revolution shall for any reason determine to cancel or terminate the exposition, the exhibitor waives all claims the exhibitor might have against Revolution for damages or expenses and agrees

to accept in complete satisfaction and discharge of all claims against Revolution a refund of all amounts paid by the exhibitor to Revolution in accordance with this agreement.

14. Exhibitor Representative – Each exhibitor must name at least one person to be its representative in connection with the installation, operation and removal of the exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor is responsible.

15. Attendance – Revolution shall have sole control over admission policies at all times.

16. Performance of Music – The exhibitor acknowledges that any live or recorded performance of copyrighted music which occurs in the exhibitor's booth must be licensed from the appropriate copyright owner or agent. The exhibitor undertakes full responsibility for obtaining any necessary licenses and agrees to indemnify and hold harmless Revolution from any damages or expenses incurred by Revolution due to the exhibitor's failure to obtain such licenses.