

2025 *Energize*

SCHEDULE

PRESENTED BY:

REVOLUTION

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FRIDAY, AUGUST 15

SEMINAR CLASSES
MOVEMENT CLASSES
REVOLUTION STUDIO EXPO

OPEN DISCUSSION + NETWORKING
ALL CONFERENCE EVENT

TIME	CONNECT	STUDIO EXPO	MOTIVATE	THRIVE	SPARK	EMPOWER
10:00	ATTENDEE REGISTRATION OPENS					
11:00–12:30	TABLE TALKS Hosted by Dance Studio Owner					
12:30–1:30		VISIT THE REVOLUTION STUDIO EXPO Shop the Revolution collections and visit the vendors!				
1:30–2:30			MARY LEVOIR From Studio to College Dance Team: Retain High School Dancers and Grow Your Studio	GINGER HAITHCOX Fix Your Finances & Take Control	KATRINA CLARKE Mastery of Stretching and Strengthening Techniques	TIFFANY HENDERSON Passport to Dance: Monthly Themes & Skill Building for Preschool Dancers
2:45–3:45			DR. EMILY K. GRAY Movement and Memory: Enhancing Dance Education with Retrieval Cues	SARAH NUSE Destined for Greatness Goal-Setting	MIRANDA RUBIO OPSAL Ballet: Agency and Empowerment for Teen Dancers	DANIEL BROWNING Hip Hop: Merging the Culture with the Studio
4:15–6:00	OPENING GENERAL SESSION INSPIRE					
6:00–7:30	ENERGIZE WELCOME RECEPTION REVOLUTION STUDIO EXPO					



SATURDAY, AUGUST 16

SEMINAR CLASSES
MOVEMENT CLASSES
REVOLUTION STUDIO EXPO

MEALS
OPEN DISCUSSION + NETWORKING
ALL CONFERENCE EVENT

TIME	CONNECT	STUDIO EXPO	MOTIVATE	THRIVE	SPARK	EMPOWER
8:30-9:30	TABLE TALKS Hosted by Dance Studio Owner	VISIT THE REVOLUTION STUDIO EXPO Shop the Revolution collections and visit the vendors!	BRUNCH + LEARN TUTUTIX Setting the Stage for Success: A Guide to Successful and Rewarding Events <i>Must pre-register on BAND!</i>	COMPLIMENTARY GRAB + GO BREAKFAST		
9:45-10:45			TRACEY WOZNY Empowering Gen Z & Gen Alpha: The Key to Retaining and Inspiring Your Dancers	ALANA HESS Sell It To Me Straight: Sales Made Simple	KIM BLACK Our Time To Shine: Inclusive Dance for Every Child	LIZ IMPERIO Latin Jazz: Spice Up Your Choreography
11:00-12:00			LINDSEY KAPLOWITZ The Importance of Your North Star & How to Use it to Enhance Studio Growth	MELANIE GIBBS What A Girl Wants: Hiring and Retaining Today's Teachers	JACK HENDERSON Intermediate Contemporary	JULIE KAY STALLCUP Musical Theater Magic for Dancers Age 5+
12:15-1:15			LUNCH + LEARN DANCE MOTION MARKETING Plan a Full Year of Dance Studio Marketing in Just 1 Hour <i>Must pre-register on BAND!</i>	LUNCH BREAK Enjoy lunch at the hotel restaurant, nearby dining options, or register for a Lunch + Learn session		
1:15-1:45						
2:00-3:00			LAUREN RITCHIE Cultivating Confidence: How Class Structure and Coaching Impacts “Full-Out”	JADE GREENOUGH POWELL The Parent Puzzle: Clear, Kind, and Consistent Communication	LIZ BOROM Classic Jazz Technique with Fresh Contemporary Stylings	JULIE KAY STALLCUP Tap Progressions for Elementary Age
3:15-4:15			KARLY PIERCE LYSTAD Canva Choreo: Designing a Studio Brand That Dances Off the Screen	MISTY LOWN Financial Elevation and Acceleration	CHRIS SUCHAN Tap Warm Ups, Across the Floor, and Simple Combinations	
6:00-7:00	PRE-SHOW PARTY – REVOLUTION STUDIO EXPO					
7:00-8:30	2026 COLLECTION FASHION SHOW – INSPIRE					
8:30-10:00	AFTER PARTY – REVOLUTION STUDIO EXPO					



SUNDAY, AUGUST 17

SEMINAR CLASSES
MOVEMENT CLASSES
REVOLUTION STUDIO EXPO

MEALS
OPEN DISCUSSION + NETWORKING
ALL CONFERENCE EVENT

TIME	CONNECT	STUDIO EXPO	MOTIVATE	THRIVE	SPARK	EMPOWER	
8:30-9:30	TABLE TALKS Hosted by Dance Studio Owner	VISIT THE REVOLUTION STUDIO EXPO Shop the Revolution collections and visit the vendors!	BRUNCH + LEARN SHOWSCULPTOR Ultimate Recital Experience: Organized, Elevated, Unforgettable Must pre-register on BAND!	COMPLIMENTARY GRAB + GO BREAKFAST			
9:45-10:45			LAUREN RITCHIE Grace Under Pressure: Helping Dancers Channel Nerves and Stress	MARISA MAILHES Streamline Operations for Success	MANDY YIP Foundations First: The Art of Teaching Intermediate Acro	BONITA SALDANA From Top Rock to TikTok: Teaching Authentic Hip-Hop in Today's Studio	
11:00-12:00			JULIE KAY STALLCUP What Competition Judges Really Look For: Costumes, Props & More	SEAN DEVER Setting & Raising Prices to Support Studio Growth	ANDREA TRENCH Teaching 6-9 Year Olds: Engage, Energize, and Empower Young Dancers	LIZ BOROM Contemporary: Fresh Ideas and Inspiration	
12:15-1:15	TABLE TALKS Hosted by Dance Studio Owner		LUNCH BREAK Enjoy lunch at the hotel restaurant or nearby dining options				
12:45-1:45							KELLY MCNEFF Nimbly 101: Get Started with Selling Dancewear Online
2:00-3:00			KELLY STENTO The Secret to Dress Code Success	JILL TIRONE From Overwhelmed to Organized: Design Your AI-Powered Dance Studio Assistant	KIM BLACK Creative Imagination with Little Ones: Igniting Preschool Dance	LIZ IMPERIO The Art of Corrections: Elevate Your Teaching	
3:15-4:00	ENERGIZE SEND-OFF! INSPIRE						

SCHEDULE SUBJECT TO CHANGE



FRIDAY DETAILS

SEMINAR CLASSES
MOVEMENT CLASSES
REVOLUTION STUDIO EXPO

OPEN DISCUSSION + NETWORKING
ALL CONFERENCE EVENT

TIME	TYPE	SESSION TITLE	PRESENTER	DESCRIPTION	ROOM
11:00-12:30	Table Talk	Learn. Inspire. Connect.	Hosted by Dance Studio Owner	Pull up a seat and dive into peer-to-peer conversations led by industry experts—share ideas, solve challenges, and spark fresh perspectives along-side fellow studio owners and educators. Choose from topics like Marketing, Enrollment, Positive Studio Culture, Leading Through Change, and more, and walk away with real-world takeaways to energize your studio.	Connect
12:30-3:45	Studio Expo	Revolution Studio Expo	Vendors	The Revolution Studio Expo is your ultimate destination for costume shopping, industry vendor connections, and studio inspiration. Step into our interactive open house and be the first to explore the 2025-2026 Revolution costume and dancewear collections. Browse over 40 top vendors showcasing everything from studio software to ticketing. Score exclusive show-only discounts, connect face-to-face with industry experts, and discover the tools that will take your studio to the next level. You'll leave inspired, informed, and ready to plan your best season yet.	Revolution Studio Expo
1:30-2:30	Seminar	From Studio to College Dance Team: Retain High School Dancers and Grow Your Studio	Mary Levoir	Get an inside look at the world of All-Star and College Dance Teams—what they are, how recruiting works, and the skills dancers need to succeed. This session will break down the key differences, share what colleges are really looking for, and show you how to start preparing your dancers now.	Motivate
1:30-2:30	Seminar	Fix Your Finances & Take Control	Ginger Haithcox	This empowering session helps dance studio owners overcome financial fears and build confidence with money. You'll learn practical strategies for managing debt, budgeting sustainably, hiring wisely, and growing your income—so you can lead your studio with clarity and create lasting success.	Thrive
1:30-2:30	Movement	Mastery of Stretching and Strengthening Techniques	Katrina Clarke	This session equips dance educators with practical knowledge of safe, effective stretching and strengthening techniques to boost flexibility, strength, and performance. Attendees will learn how to create balanced routines and confidently modify exercises to meet the needs of dancers at every level.	Spark
1:30-2:30	Movement	Passport to Dance: Monthly Themes & Skill Building for Preschool Dancers	Tiffany Henderson	"Passport to Dance" is a fun and engaging teacher training designed for educators of preschool-aged dancers. Learn how to build skill-based, themed lessons that support early childhood development and spark a lifelong love of dance—plus, earn a certificate upon completion!	Empower



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2:45-3:45	Seminar	Movement and Memory: Enhancing Dance Education with Retrieval Cues	<i>Dr. Emily K. Gray</i>	Discover how to use retrieval cues to boost memory, performance, and confidence in your dancers. This interactive seminar blends cognitive science with practical teaching strategies, giving you tools to help students retain choreography, reduce anxiety, and connect more deeply to movement.	Motivate
2:45-3:45	Seminar	Destined for Greatness Goal-Setting	<i>Sarah Nuse</i>	Sarah Nuse's Destined for Greatness session inspires you to turn dreams into action with intentional goal-setting, reflection, and follow-through. Drawing from her experience building Tippi Toes, Sarah shares practical tools to help you gain clarity, stay accountable, and confidently pursue your path to success.	Thrive
2:45-3:45	Movement	Ballet: Agency and Empowerment for Teen Dancers	<i>Miranda Rubio Opsal</i>	This session helps dance educators better understand how teens learn and stay engaged, offering movement-based strategies tailored to their needs. Attendees will gain tools to create dynamic, inclusive classes that build teen dancers' confidence, motivation, and sense of ownership over their progress.	Spark
2:45-3:45	Movement	Hip Hop: Merging the Culture with the Studio	<i>Daniel Browning</i>	This class offers a dynamic blend of hip-hop history, culture, and movement, connecting the roots of the genre to today's studio setting. Dancers will explore foundational elements like popping, locking, and breaking, and leave with both cultural insight and a choreographed combo that celebrates authentic hip-hop expression.	Empower
4:15-6:00	All Conference Event	Opening General Session		Join us for the Opening General Session: Making Passion Possible, where you'll experience dynamic presentations to ignite your passion and set the tone for an unforgettable season. This official Energize kickoff offers fresh insights and celebrates our shared love of dance. You will be the first to hear of a surprise announcement that is sure to transform your dance season!	Inspire
6:00-7:30	All Conference Event	Energize Welcome Reception		Explore open booth time with vendors while enjoying complimentary cocktails, mocktails, and appetizers to kick off the weekend. Connect with fellow teachers, studio owners, vendors, and the Revolution team in a vibrant, relaxed setting. It's the perfect chance to spark new partnerships and set the stage for an inspiring weekend.	Revolution Studio Expo



SATURDAY DETAILS

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TIME	TYPE	SESSION TITLE	PRESENTER	DESCRIPTION	ROOM
8:30-9:30	Breakfast	Complimentary Grab + Go Breakfast	Hosted by Revolution	Fuel your morning with a grab-and-go breakfast hosted by Revolution at the Studio Expo. Refuel with tasty bites as you stroll the floor and meet top vendors, then dive into the day refreshed and ready for more Energize excitement!	Revolution Studio Expo
8:30-9:30	Table Talk	Learn. Inspire. Connect.	Hosted by Dance Studio Owner	Pull up a seat and dive into peer-to-peer conversations led by industry experts—share ideas, solve challenges, and spark fresh perspectives alongside fellow studio owners and educators. Choose from topics like Marketing, Enrollment, Positive Studio Culture, Leading Through Change, and more, and walk away with real-world takeaways to energize your studio.	Connect
8:30-9:30	Brunch + Learn	Setting the Stage for Success: A Guide to Successful and Rewarding Events	Tututix	Learn how to turn recitals and events into memorable, revenue-generating experiences. This session covers strategies for boosting ticket and merchandise sales, creating unforgettable event moments, and building a clear, profitable event plan that leaves families inspired and eager for more. Must pre-register on BAND!	Motivate
9:45-10:45	Seminar	Empowering Gen Z & Gen Alpha: The Key to Retaining and Inspiring Your Dancers	Tracey Wozny	This session with Tracey Wozny dives into what motivates Gen Z and Gen Alpha dancers, offering research-based insights and practical strategies to build connection, resilience, and leadership. Learn how to create a studio culture that keeps students engaged, supported, and inspired to grow—on and off the dance floor.	Motivate
9:45-10:45	Seminar	Sell It To Me Straight: Sales Made Simple	Alana Hess	In this lively, practical session, sales expert Alana Hess teaches dance studio owners how to sell programs confidently and authentically without feeling pushy or awkward. Learn proven strategies to guide inquiries to enrollment, handle objections, boost revenue, and build lasting client relationships with ease and authenticity.	Thrive
9:45-10:45	Movement	Our Time to Shine: Inclusive Dance for Every Child	Kim Black	Join Miss Kim for an inspiring session that demonstrates how dance can be joyful and accessible for every child, regardless of ability. Learn practical strategies to create inclusive classes rooted in respect, adaptability, and growth, helping every dancer feel seen, valued, and empowered to shine.	Spark



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9:45-10:45	Movement	Latin Jazz: Spice Up Your Choreography	Liz Imperio	Ignite your passion with this vibrant Latin Jazz class, blending authentic Latin rhythms and movements with the bold energy of jazz. Dive into the cultural roots while sharpening your musicality and performance to bring fire and flair to your dance!	Empower
11:00-12:00	Seminar	The Importance of Your North Star & How to Use it to Enhance Studio Growth	Lindsey Kaplowitz	This seminar helps dance studio owners define and embody their core philosophy and vision, using it as a guiding “North Star” in marketing, programming, and communication to boost enrollment, strengthen studio culture, and create lasting fulfillment and productivity.	Motivate
11:00-12:00	Seminar	What a Girl Wants: Hiring and Retaining Today’s Teachers	Melanie Gibbs	Melanie shares proven strategies and insights to help you recruit and retain top talent, plus a practical team-building timeline to bring clarity and confidence to your studio’s staffing needs.	Thrive
11:00-12:00	Movement	Intermediate Contemporary	Jack Henderson	Join Jack Henderson of Hubbard Street Dance Chicago for an Intermediate Contemporary Master Class tailored for dance teachers. Deepen your technique, expand your movement skills, and gain fresh teaching tools to inspire your students.	Spark
11:00-12:00	Movement	Musical Theater Magic for Dancers 5+	Julie Kay Stallcup	A crowd favorite for good reason—this lively class helps teachers bring Broadway’s drama, story, and sparkle into their studios. Perfect for all ages, you’ll gain creative tools to build every student’s confidence, character, and stage presence.	Empower
12:15-1:15	Lunch + Learn	Plan a Full Year of Dance Studio Marketing in Just 1 Hour	Dance Motion Marketing	In just one hour, you’ll walk away with a strategic 12-month marketing calendar tailored to the unique rhythms of the dance season. You’ll learn how to align your promotions with key enrollment windows, what offers actually convert (and when to use them), and how to avoid the common mistakes that stall momentum. Must pre-register on BAND!	Motivate



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2:00-3:00	Seminar	Cultivating Confidence: How Class Structure and Coaching Impacts “Full Out”	<i>Lauren Ritchie</i>	Confidence is built, not given—and as educators, how we teach shapes whether dancers shrink or shine. This session offers practical tools to create supportive, confidence-boosting classes that nurture self-belief, helping dancers grow both technically and personally.	Motivate
2:00-3:00	Seminar	The Parent Puzzle: Clear, Kind, and Consistent Communication	<i>Jade Greenough Powell</i>	If parent communication feels like the hardest part of your job, this seminar with Jade is for you! Get real talk, practical tips, and ready-to-use templates to handle tricky conversations with confidence—and maybe even enjoy connecting with parents (or at least dread it a little less).	Thrive
2:00-3:00	Movement	Classic Jazz Technique with Fresh Contemporary Stylings	<i>Liz Borom</i>	Energize your teaching repertoire with this dynamic jazz class, blending classic jazz technique with fresh, contemporary stylings.	Spark
2:00-3:00	Movement	Tap Progressions for Elementary Age	<i>Julie Kay Stallcup</i>	This class is perfect for elementary-aged dancers who’ve outgrown combo classes but still love tap. It focuses on age-appropriate progressions that challenge and inspire while reinforcing solid tap technique and rhythm.	Empower
3:15-4:15	Seminar	Canva Choreo: Designing a Studio Brand That Dances Off the Screen	<i>Karly Pierce Lystad</i>	This hands-on workshop teaches dance studio owners how to use Canva’s free tools to create professional, on-brand graphics that capture their studio’s unique personality. Bring your laptop and brand assets, and leave with a polished design ready to share—plus the skills to build a cohesive look across all your platforms.	Motivate



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3:15-4:15	Seminar	Financial Elevation and Acceleration	Misty Lown	Misty Lown's Financial Elevation and Acceleration session equips dance studio owners with practical strategies to grow and sustain their business using the Elevate Engage Excel framework. Learn how to optimize pricing, enrollment, retention, and capacity to boost revenue, reduce costs, and build a thriving, financially stable studio.	Thrive
3:15-4:15	Movement	Tap Warm Ups, Across the Floor, and Simple Combinations	Chris Suchan	This fun and approachable tap class teaches leveled combos, across-the-floor exercises, and engaging games designed to spark and grow your dancers' passion for tap.	Spark
6:00-7:00	All Conference Event	Pre-Show Party		Dress to impress and kick off the evening with pre-show cocktails and mocktails and appetizers, mingling with like-minded studio owners and teachers in a relaxed, celebratory atmosphere. Connect, chat, and toast to the exciting reveal ahead.	Revolution Studio Expo
7:00-8:30	All Conference Event	2026 Collection Fashion Show		Head into the Fashion Show where you'll be seated up close to see Revolution's collections live and in motion. This is more than a fashion show. It's a fully produced and choreographed showcase that will ignite your passion and set the tone for your upcoming season.	Inspire
8:30-10:00	All Conference Event	After Party		Keep the energy high as you dance the night away to beats from our live DJ, sip refreshing cocktails and mocktails, and enjoy late-night treats while celebrating with fellow Energize attendees, vendors, and the Revolution team. It's the perfect finale to an evening of excitement and connection.	Revolution Studio Expo



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8:30-9:30	Table Talk	Learn. Inspire. Connect.	Hosted by Dance Studio Owner	Pull up a seat and dive into peer-to-peer conversations led by industry experts—share ideas, solve challenges, and spark fresh perspectives alongside fellow studio owners and educators. Choose from topics like Marketing, Enrollment, Positive Studio Culture, Leading Through Change, and more, and walk away with real-world takeaways to energize your studio.	Connect
8:30-9:30	Brunch + Learn	Ultimate Recital Experience: Organized, Elevated, Unforgettable	ShowSculptor	Join ShowSculptor for a Brunch + Learn session that goes beyond recital planning to help you create unforgettable experiences for dancers, families, and your team. Discover how efficient workflows, seamless communication, and polished production can transform recital season into a joyful, stress-free celebration everyone will love. Must pre-register on BAND!	Motivate
9:45-10:45	Seminar	Grace Under Pressure: Helping Dancers Channel Nerves and Stress	Lauren Ritchie	This session equips educators with practical tools to help dancers manage performance anxiety, transforming nervousness into focused, confident energy through mental skills, mindset shifts, and calming techniques.	Motivate
9:45-10:45	Seminar	Streamline Operations for Success	Marisa Mailhes	In Operations: Streamline for Success, learn practical strategies to simplify your dance studio's daily tasks by identifying inefficiencies, leveraging automation, and delegating effectively. This session empowers you to create smoother operations, freeing you to lead with greater focus, freedom, and peace of mind.	Thrive
9:45-10:45	Movement	Foundations First: The Art of Teaching Intermediate Acro	Mandy Yip	This session focuses on the essential acro skills that bridge beginner and advanced levels, emphasizing technique, spotting, and effective corrections. Learn how to slow down, spot gaps, and build confident, consistent dancers through intentional, detail-driven teaching.	Spark



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9:45-10:45	Movement	From Top Rock to TikTok: Teaching Authentic Hip-Hop in Today's Studio	<i>Bonita Saldana</i>	Explore the foundational breaking techniques - toprock, footwork, and freezes - to enrich your hip-hop curriculum with authentic, accessible progressions and drills. Gain tools to strengthen your dancers' technical skills and cultural connection while enhancing your existing classes.	Empower
11:00-12:00	Seminar	What Competition Judges Really Look For: Costumes, Props & More	<i>Julie Kay Stallcup</i>	After eight years judging across 17 cities, I'm sharing the inside scoop! From costumes to props, learn what impresses judges, what falls flat, and how to help your studio shine on stage. Get the tips you need to score higher and stand out for all the right reasons.	Motivate
11:00-12:00	Seminar	Setting & Raising Prices to Support Studio Growth	<i>Sean Dever</i>	In this seminar, CPA and industry consultant Sean Dever shares expert strategies for setting and raising prices with confidence. Learn how to understand your costs, deliver value, and increase profitability—while using annual price adjustments to support your studio's growth.	Thrive
11:00-12:00	Movement	Teaching 6-9 Year Olds: Engage, Energize, and Empower Young Dancers	<i>Andrea Trench</i>	In this movement class, you'll learn how to teach ballet and jazz to energetic young dancers by balancing technique with creativity. Discover practical strategies, from dynamic warm-ups to fun choreography, that keep kids engaged, motivated, and loving their training.	Spark
11:00-12:00	Movement	Contemporary: Fresh Ideas and Inspiration	<i>Liz Borom</i>	Discover the perfect fusion of artistry and athleticism in this contemporary dance class, designed to inspire creativity and challenge technique. Ideal for teachers seeking fresh ideas and inspiration!	Empower
12:15-1:15	Table Talk	Learn. Inspire. Connect.	<i>Hosted by Dance Studio Owner</i>	Pull up a seat and dive into peer-to-peer conversations led by industry experts—share ideas, solve challenges, and spark fresh perspectives alongside fellow studio owners and educators. Choose from topics like Marketing, Enrollment, Positive Studio Culture, Leading Through Change, and more, and walk away with real-world takeaways to energize your studio.	Connect



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12:45-1:45	Seminar	Nimbly 101: Get Started with Selling Dancewear Online	Kelly McNeff	This hands-on session is perfect for those new to Nimbly or in need of a quick refresher. Learn how to launch your studio's online boutique in minutes, with no inventory or hassle, while earning commission and giving families a seamless shopping experience.	Motivate
2:00-3:00	Seminar	The Secret to Dress Code Success	Kelly Stento	Discover how to align your studio's brand and create a culture of belonging through an easy-to-manage online storefront. Learn to set dress codes, share your store with families, and boost your studio's revenue while helping dancers feel connected.	Motivate
2:00-3:00	Seminar	From Overwhelmed to Organized: Design Your AI-Powered Dance Studio Assistant	Jill Tirone	Create your own AI-powered studio assistant to save time on tasks like planning, communication, social media, and more. This workshop gives you practical tools and prompts to lighten your workload so you can focus on what you love.	Thrive
2:00-3:00	Movement	Creative Imagination with Little Ones: Igniting Preschool Dance	Kim Black	Miss Kim's preschool dance session teaches how to engage young dancers with storytelling, props, and fun movement while building confidence and dance skills. With 38 years of experience, she shares practical tips, favorite songs, and creative ideas to make preschool classes joyful and inspiring for both teachers and kids.	Spark
2:00-3:00	Movement	The Art of Corrections: Elevate Your Teaching	Liz Imperio	This dynamic session focuses on delivering corrections that motivate and inspire dancers. Learn techniques to give constructive feedback that fosters critical thinking and turns corrections into growth opportunities. Because great dancers thrive on clear, encouraging guidance—make every correction count!	Empower
3:15-4:00	All Conference Event	Energize Send-Off		Gather for the Energize Wrap-Up to celebrate the weekend's successes and attendee awards and prizes. Reflect on your biggest takeaways and turn them into action items for your studio. Then head home charged up and ready to ignite your season with all the Energize magic!	Inspire

2025 *Energize* CONFERENCE MAP

SEMINAR CLASSES
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REGISTRATION
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