

SCHEDULE AUGUST 18 - 20

Energize

TOOLS FOR STUDIO SUCCESS

ENERGIZE 2023: TOOLS FOR STUDIO SUCCESS

\$299

Friday, August 18 - Sunday, August 20



PRE-CONFERENCE SESSION: CLASSROOM MANAGEMENT SOS

\$99

Friday, August 18, 8:00am - 12:30pm



POST-CONFERENCE SESSION: STUDIO EXECUTIVE POWER SESSION

\$49

Sunday, August 20, 3:00pm - 7:00pm





FRIDAY, AUGUST 18

- ENERGIZE ATTENDEES
- ENERGIZE ADD-ON
- EXPO + ENERGIZE ATTENDEES
- STUDIO EXPO: SHOPPING + VISIT VENDORS

TIME	REGISTRATION	CAPTIVATE	INVIGORATE	EMPOWER
8:00 - 9:00				PRE-CONFERENCE SESSION: CLASSROOM MANAGEMENT SOS TRICIA GOMEZ Add-on to your Energize registration or purchase à la carte
9:00 - 10:00				
10:00 - 11:00	ATTENDEE REGISTRATION			
11:00 - 12:00				
12:00 - 1:00				
1:00 - 2:00		VISIT THE REVOLUTION STUDIO EXPO Browse our entire line of dancewear + costumes and visit with 20+ industry vendors to start planning your best season ever!		
2:00 - 3:00			ENERGIZE WELCOME + OPENING KICK OFF	
3:15 - 4:00			ENERGIZE GENERAL SESSION Featuring Misty Lown, Sean Dever, Suzanne Blake Gerety, Joe Naftal, Melanie Gibbs, and more!	
4:00 - 5:00				
5:00 - 6:30		WELCOME RECEPTION COCKTAILS + APPETIZERS <i>All Attendees + Vendors</i>		

SCHEDULE SUBJECT TO CHANGE



SATURDAY, AUGUST 19

- ENERGIZE ATTENDEES
- ENERGIZE ADD-ON
- EXPO + ENERGIZE ATTENDEES
- STUDIO EXPO: SHOPPING + VISIT VENDORS

TIME	CAPTIVATE	INVIGORATE	IGNITE	INSPIRE	EMPOWER	
8:30 - 9:30	VISIT THE REVOLUTION STUDIO EXPO Browse our entire line of dancewear + costumes and visit with 20+ industry vendors to start planning your best season ever!	COMPLIMENTARY GRAB + GO BREAKFAST Sponsored by Revolution				
9:30 - 10:15		MELANIE GIBBS Staff Management: Leading a Dream Team	JOE NAFTAL The Bottom Line on Recitals: Tips for a Profit-Minded Performance	KIM BLACK Preschool Dance Ignited! Get Inspired with Fresh Ideas for Your Preschool Dance Program	DR. TASHA WELLS The Curriculum Impact	
10:30 - 11:15		MISTY LOWN Return to Your Love of the Studio	JENNIFER RANDALL-YOUNG Successful Social Ads Blueprint	ZACHARY HELLER A New Spin On Jazz Progressions	DR. ASHLEY MUSHAMBA Let's Talk! Diversity in Dance	
11:30 - 12:15		SEAN DEVER Time to Pivot! Pricing, Discounts, and How to Make More Money at Your Studio	KRISTIAN ALTUVE + BRYCE CONLAN Dance Studio Marketing Makeover LIVE	ZACHARY HELLER Integrating Giordano Jazz Technique Into your Studio Curriculum	TIFFANY HENDERSON, TWINKLE STAR DANCE From 250 Students to 2500 - Secrets to Manageable and Profitable Growth	
12:15 - 2:00		LUNCH BREAK Enjoy lunch at the hotel restaurant or nearby dining options!				
2:00 - 2:45		TIFFANY HENDERSON Increase Your Retention and Revenue with a Holiday Performance	JILL ATHRIDGE Marketing Your Brand Through Community Partnerships	ANDREA TRENCH How to Engage in the 2023-2024 Dance Season	TERI MANGIARATTI Bridging The Gap: From Studio to Front Desk and Beyond!	
3:00 - 3:45		KRISTIAN ALTUVE + BRYCE CONLAN, DANCE MOTION MARKETING How to Build An Endless Dance Students System	TRICIA GOMEZ + KARLY PIERCE LYSTAD Babies! Introduction to Parent-and-Me Child Development Classes	MARTIN BRONSON Tap: Dancing the Music		
4:00 - 4:45		JOE NAFTAL Studio Communication Lab: How to Break Through Beyond Newsletters and Emails	GINGER HAITHCOX Level Up Your Student Assistant Program	MANDY YIP Strong, Flexible Dancers		
6:00 - 10:00		2024 COLLECTION LAUNCH PARTY Join us at the 2024 Collection Launch Party: Revolution's biggest celebration of the season! Enjoy pre-show drinks and bites, be inspired by the fully-choreographed live fashion show, and dance the night away at the DJ-hosted after-party with drinks and snacks. Dress to impress!				

SCHEDULE SUBJECT TO CHANGE



SUNDAY, AUGUST 20

- ENERGIZE ATTENDEES
- ENERGIZE ADD-ON
- EXPO + ENERGIZE ATTENDEES
- STUDIO EXPO: SHOPPING + VISIT VENDORS

TIME	CAPTIVATE	INVIGORATE	IGNITE	INSPIRE	EMPOWER
9:00 - 10:00	VISIT THE REVOLUTION STUDIO EXPO Browse our entire line of dancewear + costumes and visit with 20+ industry vendors to start planning your best season ever!	COMPLIMENTARY GRAB + GO BREAKFAST Sponsored by Revolution			
10:00 - 10:45		BECCA MOORE + DANI ROSENBERG Your Big Fun Show!	MARTIN BRONSON Supercharging Your Studio's Organization and Collaboration	LIZZIE MACKENZIE Ballet Is For Everyone!	LAUREN MILLER, JACKRABBIT The Most Meaningful Connections Your Studio Should Prioritize
11:00 - 11:45		SEAN DEVER Employment Practices We All Must Know: Hiring, Firing, Pay and More!	SUZANNE BLAKE GERETY Make Business Pricing and Policy Changes with Confidence	LIZZIE MACKENZIE Contemporary Somatics + Movement Invention: Practical Class and Phrase Implementation	SHANNA KIRKPATRICK Athlete Mindset, Entrepreneur Heart: Winning the Game of Business and Life
11:45 - 1:00		LUNCH BREAK Enjoy lunch at the hotel restaurant or nearby dining options!			
1:00 - 1:45		PANEL DISCUSSION HOSTED BY SUZANNE BLAKE GERETY Creating an Inclusive Studio	JILL TIRONE Dance Through Your To-Do List: Productivity Tips for Busy Studio Owners + Staff	KATIE GROVEN Establishing a Strength Training Routine for Your Dancers	BRANDI VICKERS, TUTUTIX 3½ Big Ideas for Increasing Revenue!
2:00 - 2:45		TRICIA GOMEZ + TAYLOR HILLER Make Dance Class More Accessible with Sensory-Friendly Dancewear	PANEL DISCUSSION HOSTED BY JILL TIRONE Maximizing Studio Communication + Technology	MANDY YIP Acro Curriculum for Junior Dancers	PANEL DISCUSSION HOSTED BY PATTY RIELLEY Student Retention Strategies
3:00 - 7:00					POST-CONFERENCE SESSION: STUDIO EXECUTIVE POWER SESSION JOE NAFTAL Add-on to your Energize registration or purchase à la carte

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