

SCHEDULE FRIDAY, OCTOBER 1



- ALL ATTENDEES
- STUDIO EXPO: SHOPPING + VISIT VENDORS
- STUDIO BUSINESS MANAGEMENT, MARKETING + ENROLLMENT
- ARTISTIC DIRECTION, STUDENT + PARENT ENGAGEMENT
- TEACHING, CLASSROOM + CURRICULUM

* EARLY-BIRD REGISTRATION AVAILABLE THURSDAY, SEPTEMBER 30TH 4:00-6:00

TIME	INVIGORATE ROOM	CAPTIVATE ROOM	STUDIO EXPO
8:00-5:00	ATTENDEE REGISTRATION * <i>All Attendees</i> REGISTRATION DESK		VISIT THE REVOLUTION STUDIO EXPO Browse our entire line of dancewear + costumes, meet with industry experts, and plan your season! 8:00-5:00
9:00-9:45	WELCOME KEYNOTE: SUE BUCHTA <i>All Attendees</i> INVIGORATE ROOM		
10:00-11:00	BECCA MOORE + DANI ROSENBERG DANCE BLAST! Launch a Dance Season filled with FUN!	JILL TIRONE + PATTY RIELLEY Your Office Organized: Smart Strategies to Delegate Effectively	
11:15-12:15	LESLIE SCOTT Why YPAD? Keeping Youth Happy, Healthy, and Safe in Dance	JOE NAFTAL Managing Leads: The Path to Enrollment	
12:15-1:15	LUNCH: SPONSORED BY TUTUTIX + KEYNOTE: MISTY LOWN <i>All Attendees</i> INVIGORATE ROOM		
2:00-3:00	TRICIA GOMEZ The Art of Performing	JESSICA SCHEITLER Everyday Money Moves to Get Results	
3:15-4:15	MANDY YIP Flexibility, Stretching + Stability	JOE NAFTAL The Future is Now: Cutting Edge Performance Technology	
4:30-5:30	MANDY YIP Trending Tricks	SUZANNE BLAKE GERETY + JILL TIRONE Be the Top Google Ranked Studio: Stand Out with Local Marketing	
5:30-6:30	WELCOME RECEPTION: SPONSORED BY DANCESTUDIO-PRO <i>All Attendees</i>		

SCHEDULE SATURDAY, OCTOBER 2



- ALL ATTENDEES
- STUDIO EXPO: SHOPPING + VISIT VENDORS
- STUDIO BUSINESS MANAGEMENT, MARKETING + ENROLLMENT
- ARTISTIC DIRECTION, STUDENT + PARENT ENGAGEMENT
- TEACHING, CLASSROOM + CURRICULUM

TIME	INVIGORATE ROOM	CAPTIVATE ROOM	STUDIO EXPO
8:00-9:15	BREAKFAST: SPONSORED BY REVOLUTION + KEYNOTE: SUZANNE BLAKE GERETY <i>All Attendees</i> INVIGORATE ROOM		<p style="text-align: center;">VISIT THE REVOLUTION STUDIO EXPO</p> <p style="text-align: center;">Browse our entire line of dancewear + costumes, meet with industry experts, and plan your season!</p> <p style="text-align: center;">8:00-5:00</p>
9:30-10:30	BECCA MOORE + DANI ROSENBERG Your Fun Big Show - Recital Re-ENERGIZED!	MEGAN BOLEY The Top 10 Do's and Don'ts of Studio Marketing	
10:45-11:45	MARY NAFTAL Classroom Engagement for the Young Dancer	BROOKE HARDEBECK Making the Messaging Heard! Parent Communication Strategies That Work	
11:45-12:45	LUNCH: SPONSORED BY BAND + KEYNOTE: TRICIA GOMEZ <i>All Attendees</i> INVIGORATE ROOM		
1:30-2:30	ANDREA TRENCH Teaching Grown-Up and Tot Classes	JILL TIRONE Gain Time, Get More Done! Automate and Systematize Your Office	
2:45-3:45	TRICIA GOMEZ + REVOLUTION Make Dance Class Accessible with Sensory-Friendly Dancewear	JESSICA SCHEITLER Key Numbers: Produce the Big Picture	
4:00-5:00	ANDREA TRENCH Preschool Classroom Toolbox Must-Haves	FELECIA THOMAS Action Items: Diversity, Equity, and Inclusion	
6:00-9:30	COCKTAIL + FASHION SHOW + AFTER PARTY: SPONSORED BY EAP <i>All Attendees</i>		

SCHEDULE SUNDAY, OCTOBER 3



- ALL ATTENDEES
- STUDIO EXPO: SHOPPING + VISIT VENDORS
- STUDIO BUSINESS MANAGEMENT, MARKETING + ENROLLMENT
- ARTISTIC DIRECTION, STUDENT + PARENT ENGAGEMENT
- TEACHING, CLASSROOM + CURRICULUM

TIME	INVIGORATE ROOM	CAPTIVATE ROOM	STUDIO EXPO
9:00-9:45	TRICIA GOMEZ Thinking Outside the Box - New Revenue Streams, New Clients and Something to Make Your Life a Little Easier	COFFEE + COSTUMES Recital Project Management Like a Pro!	VISIT THE REVOLUTION STUDIO EXPO Browse our entire line of dancewear + costumes, meet with industry experts, and plan your season! 8:00-4:00
10:00-10:45	PANEL DISCUSSION Education of a Dance Parent - Why Dance is Key to Development	TUTUTIX TutuTix University - Ticketing 101	
11:00-11:45	ROUNDTABLE DISCUSSION 90 Day Planning; Put Energize Ideas in Action	CHECK IN POINTE Take Your Recital Sign In Process to the Next Level	
12:00-12:45	ROUNDTABLE DISCUSSION The Twinkle Star Difference	JACKRABBIT DANCE Four Core Features of Dance Studio Success	
1:00-1:45	YOUTH PROTECTION ADVOCATES IN DANCE Developmentally Appropriate Artistic Choices	BAND The Best Communication App for Dance Teachers	
2:00-2:45	NIMBLY Sell Dancewear Online + Done-for-You Costume Management	DANCESTUDIO-PRO Studio Tech Tools: Maximize Revenue and Reduce Frustration	